

# HANNAH ABEE FRAYMAN

## EDUCATION

### The Ohio State University

2016 – May 2020

Bachelor of Science in Visual Communication  
Design with Research Distinction  
GPA: 3.6

Recent 2020 Graduate with Cum Laude honors  
from Ohio State's prestigious design program.

## LEADERSHIP

### American Institute of Graphic Arts (AIGA)

Contributing Member 2019 -- Current

### Hillel

The Ohio State University  
Co-President Student Board 2018 – 2019  
Board Member 2017 – 2018

### Ohio State Panhellenic Council

Director of Technology 2017–2018

### Alpha Epsilon Phi

The Ohio State University  
Standards Board Member 2017– 2019  
Ritualist 2018  
Vice President of Operations 2017

## SKILLS

Empathy  
Typography  
Branding  
Visual Story Telling  
Information Design  
Design Research  
Adobe CC  
Maya

## WORK EXPERIENCE

### HanDyed

CEO + FOUNDER

April 2020 – Current

I started Handyed during the Covid19 pandemic as a way to spread some happiness and love! I make custom handmade tie dye clothing for customers around the world! HanDyed is ever growing and a great way to combine my design degree, passion for crafts and positive impact.

### Make-A-Wish® Ohio, Kentucky & Indiana

GRAPHIC DESIGN INTERN

Summer 2019 Internship

Helped to create and update print/digital marketing materials: infographics, event signage, direct mail pieces, brochures, posters, email templates, ad wide range of special and unique projects. Also contributed to the creative process, joined brainstorming sessions and refined ideas to create the most engaging and effective materials possible.

### Athleta

SALES ASSOCIATE - EASTON TOWN CENTER

May 2019 – November 2019

Utilizes expert knowledge of products combined with passion for activity, health and wellness to educate, inform, inspire and wardrobe our customers and match them with the right activity or wellness offering. Expected to: take pride in the brand mission, the product, the store, and its team and works to deepen the relationship with the customers to provide an innovative and compelling shopping and community experience.

### The Cleveland Metropolitan Bar Association

GRAPHIC DESIGN INTERN

Summer 2018 Internship

Responsible for redesigning and editing their annual 500 page Legal Directory. As well as the creation of a Style Guide for the CMBA to follow. I also worked on the Bar Journal which won the 2018 American Graphic Design award by Graphic Design USA.

### Redbubble

FREELANCE GRAPHIC DESIGNER

September 2015 – Current

Create custom designs that are available for purchase on different types of products (i.e. stickers, mugs, greeting cards, shirts, posters etc.) through redbubble.com. Over 4,300 products sold, 2,950 favorites and the current #1 and #3 search results for Ohio State Stickers!

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 [www.hannahfrayman.com](http://www.hannahfrayman.com)