

# HANNAH ABEE FRAYMAN

## EDUCATION

*The Ohio State University*  
2016 - May 2020

Bachelor of Science in Visual Communication  
Design with Research Distinction  
GPA: 3.6

2020 Graduate with Cum Laude honors from  
Ohio State's prestigious Design program.

## LEADERSHIP

*American Institute of Graphic Arts (AIGA)*  
Contributing Member 2019 -- Current

### *Hillel*

The Ohio State University  
Co-President Student Board 2018 - 2019  
Board Member 2017 - 2018

*Ohio State Panhellenic Council*  
Director of Technology 2017 - 2018

### *Alpha Epsilon Phi*

The Ohio State University  
Standards Board Member 2017 - 2019  
Ritualist 2018  
Vice President of Operations 2017

## SKILLS

*Adaptation*

*Adobe CC*

*Branding*

*Design Research*

*Empathy*

*Environmental Design*

*Information Design*

*Sales/Direct Sales*

*Salesforce 360*

*Social Media/Social Media Strategy*

*Typography*

*Visual Story Telling*

## WORK EXPERIENCE

*Become Known Family Companies*  
Sept 2020 - April 2021

Originally started with Red Space then transitioned to BK and Zero Many where I was responsible for Community Management of all Social Media Accounts as well as doing freelance design for Hotcards and sales for Zero Many.

### *Zero Many/WAAV*

SOCIAL MESSAGING AND PARTNERSHIP ENGAGEMENT  
Dec 2020 - April 2021

Responsible for Community Management + Engagement as well as Growth for all Social Media Accounts. I also assisted with customer relationships and selling of the products.

### *Red Space*

VENUE MANAGER/GM  
Sept 2020 - Dec 2020

In charge of booking and running the venue. As well as keeping up with general maintenance of the space. During this time I was the only employee running the Venue with no experience in events or event management. Daily tasks included touring the facility, making sure it was fully stocked and clean, and organizing/running the back end CRM software for the business.

### *HanMade Arts & Crafts/HanDyed*

CEO + FOUNDER  
April 2020 - Current

I started Handyed during the Covid19 pandemic as a way to spread some happiness and love! I make custom handmade tie dye clothing for customers around the world! HanDyed evolved into HanMade Arts & Crafts where I deepened the product line! I am ever growing and this is a great way for me to combine my design degree and passion for crafts.

### *Make-A-Wish® Ohio, Kentucky & Indiana*

GRAPHIC DESIGN INTERN  
Summer 2019 Internship

Helped to create and update print/digital marketing materials: info graphics, event signage, direct mail pieces, brochures, posters, email templates, ad wide range of special and unique projects. Also contributed to the creative process, joined brainstorming sessions and refined ideas to create the most engaging and effective materials possible.

### *The Cleveland Metropolitan Bar Association*

GRAPHIC DESIGN INTERN  
Summer 2018 Internship

Responsible for redesigning and editing their annual 500 page Legal Directory. As well as the creation of a Style Guide for the CMBA to follow. I also worked on the Bar Journal which won the 2018 American Graphic Design award by Graphic Design USA.